

REFERENCES

- Allen “has distinguished himself by going where other reporters fear to tread. ...willing to chase important stories when sources are reticent and he’s under pressure to back off. ...extroverted and charming on the phone and in person, showing real respect to his sources. ...writing is well above the average for our newsroom. His copy has style and personality.” – Jack Robinson, former editor, Sacramento Business Journal
- “One of the most professional reporters that I have worked with in many years. He is polite, respectful and upholds high standards of journalistic integrity. ...He never fails to ask penetrating or clarifying questions in order to give his readers a clear view of complex issues.” – Rob Lapsley, president, California Business Roundtable
- “He approaches his stories with tremendous balance. I read a lot of Business Journals around the state and his ability to capture both sides of an issue, with accuracy and fairness, is both valued and unprecedented.” –Susan Frank, director, California Business Alliance for a Clean Economy

PROFESSIONAL EXPERIENCE

Government and Economics Reporter

December 2013 – Present

Sacramento Business Journal

Sacramento, CA

The Sacramento Business Journal provides local and statewide business news for the four-county capital region (Placer, El Dorado, Sacramento and Yolo counties). The paper maintains a twice daily online edition and weekly print edition.

- Publishes breaking news and analysis on social media, posts two daily web stories on average, plus a weekly political column and monthly cover stories and executive profiles. Stories of statewide importance are regularly published in other American City Business Journals markets including San Francisco and San Jose.

Associate Editor

September 2011 – December 2013

Comstock’s

Sacramento, CA

Comstock’s magazine covers industry and politics in northern California.

- Published long-form feature stories on a range of topics including business, public education, government regulation and infrastructure.
- Multimedia: Helped create a social media plan intended to maximize web traffic and search engine optimization. Directed and produced mini-documentaries to accompany feature stories.

Reporter

August 2008 – September 2011

Cabinet Report

Sacramento, CA

Cabinet Report is an online news service for California public school administrators and educators. The service posts numerous stories a day on education-related matters on the local, state and federal level.

- Covered the governor and Legislature on the state budget and public education issues, plus economic and cultural trends that impacted schools.

SKILLS AND ACHIEVEMENT

- 981 Twitter followers | 2.5 percent Twitter engagement rate | 626 LinkedIn contacts | 243 Facebook Likes
- Contributes to layout discussions with photographers, photo/web/print editors
- Proficient in tracking political contributions on the California Secretary of State and City of Sacramento websites
- Board member, Sacramento Press Club, Jan. 2012 – present

EDUCATION

Bachelor of Arts, English Literature, Journalism Focus

University of California, Santa Cruz, September 2007

Managing Editor/City Desk Editor, City on a Hill Press, a student-run newspaper